

# How much time do you have? Modeling multi-duration saliency

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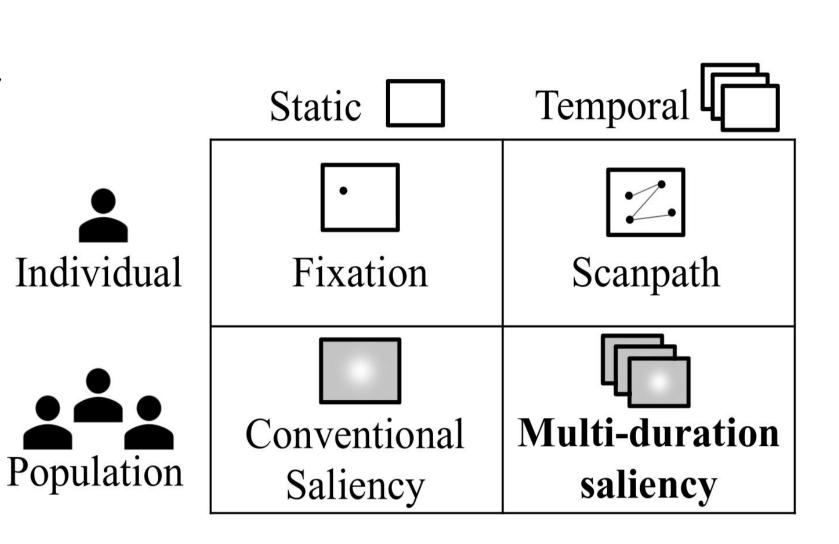
## What is multi-duration saliency?

A rich, robust representation of attention over time

 Has the generalizability of a population-level metric

 Contains temporal information

 Easy to collect and crowdsource



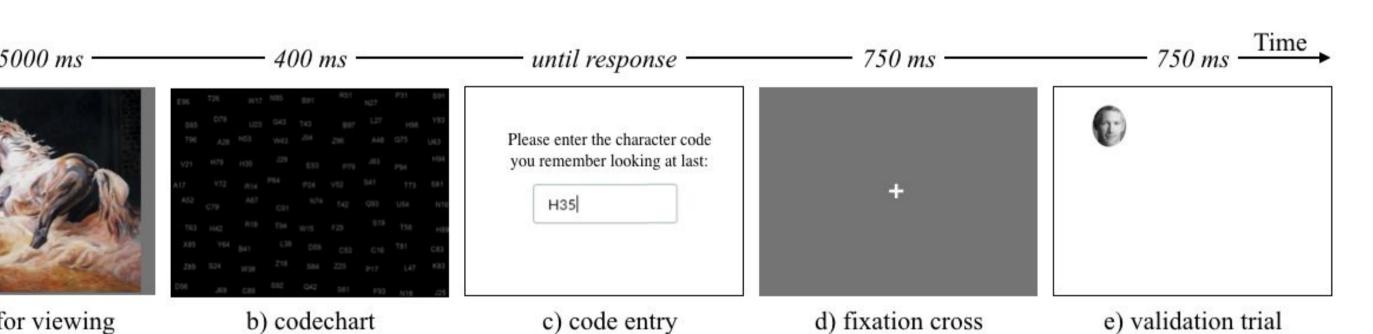
Try out the

interface!

## Data collection

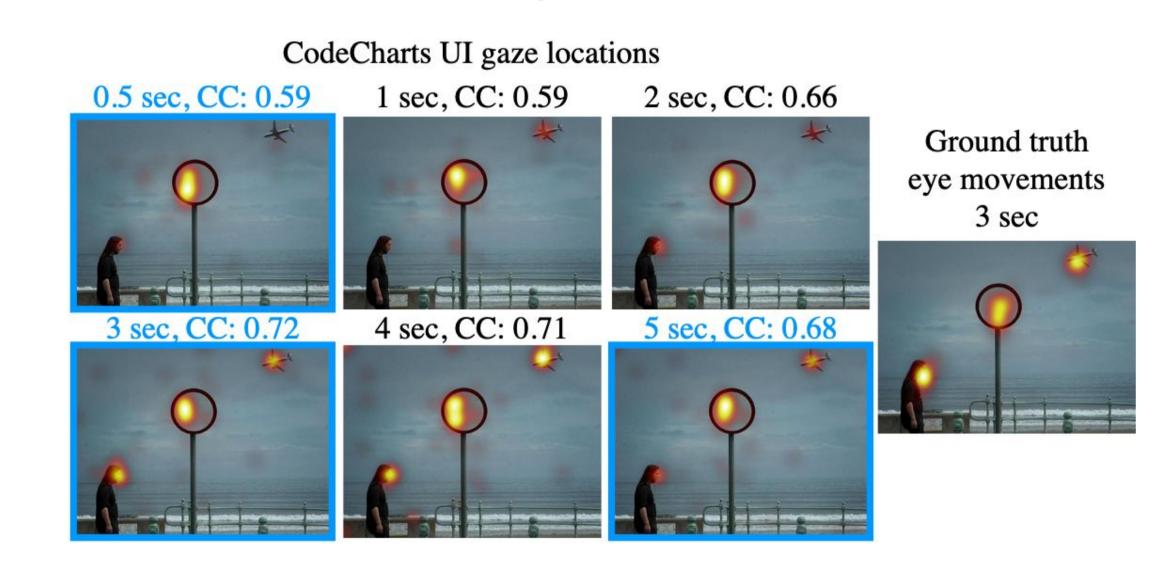
We use the **CodeCharts** interface to collect gaze fixations at precise viewing durations.

We collect saliency data at 0.5, 3, and 5 seconds.

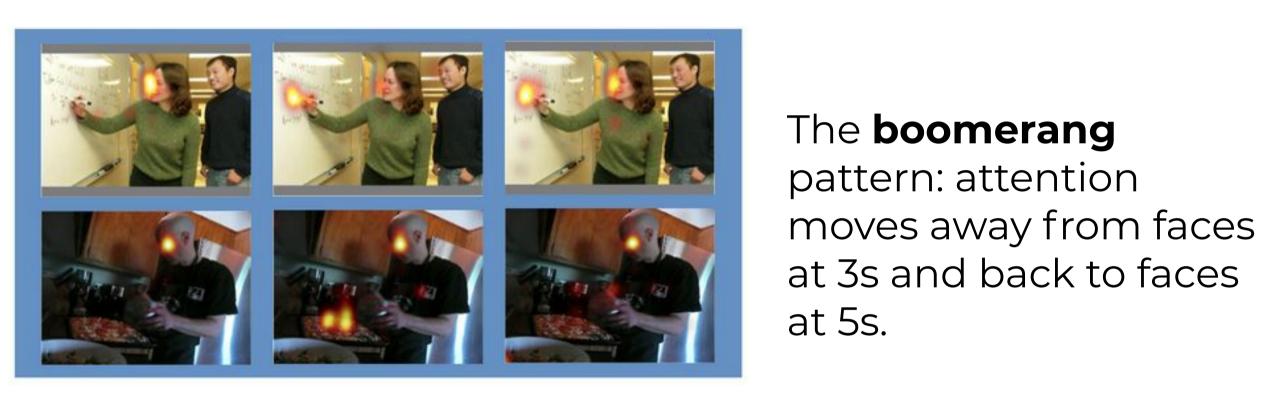


#### CodeCharts1k

Introducing CodeCharts1k, the first multiduration saliency dataset.



#### Temporal patterns in face saliency

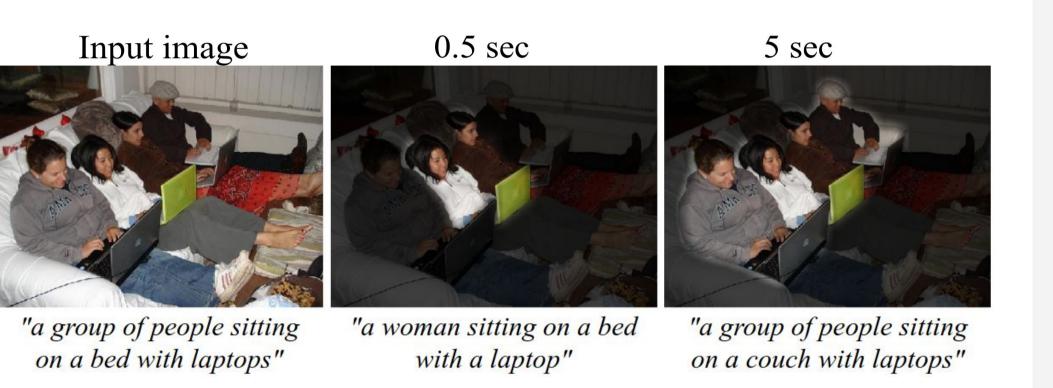


The **decreasing** pattern: attention on faces decreases at 3s and again at 5s.

he **boomerang** 

## Applications

### Captioning



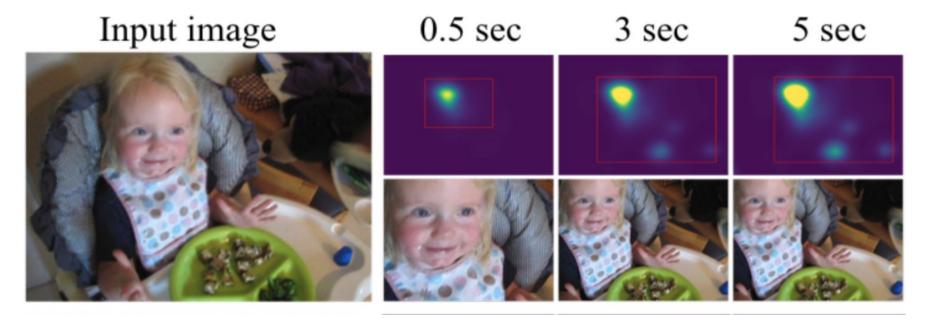
Focus a captioning module on content that is salient at different durations





Prioritize content to render based on order in which it is salient

#### Cropping



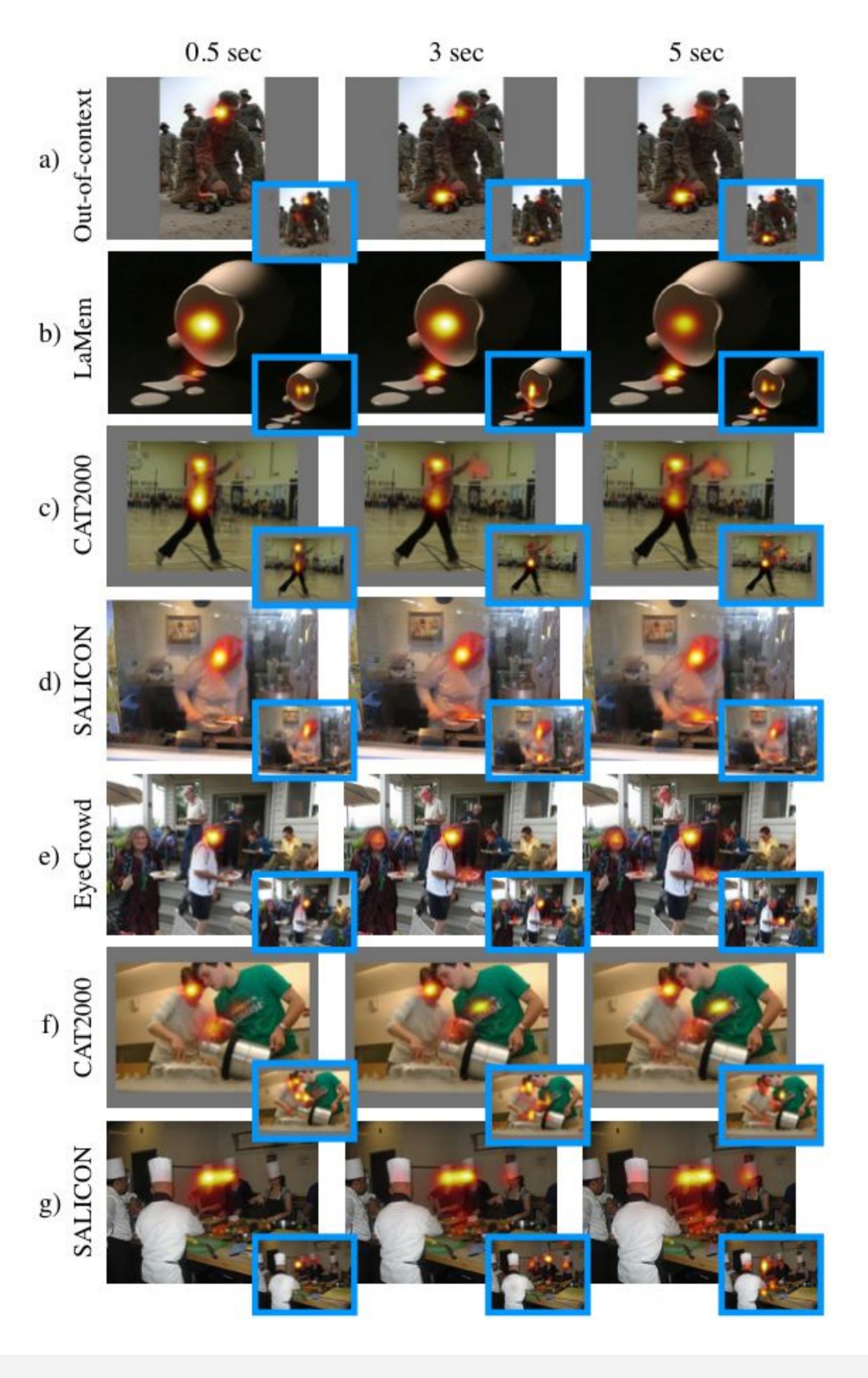
Generate image thumbnails/ summaries tailored to a certain duration

### Results

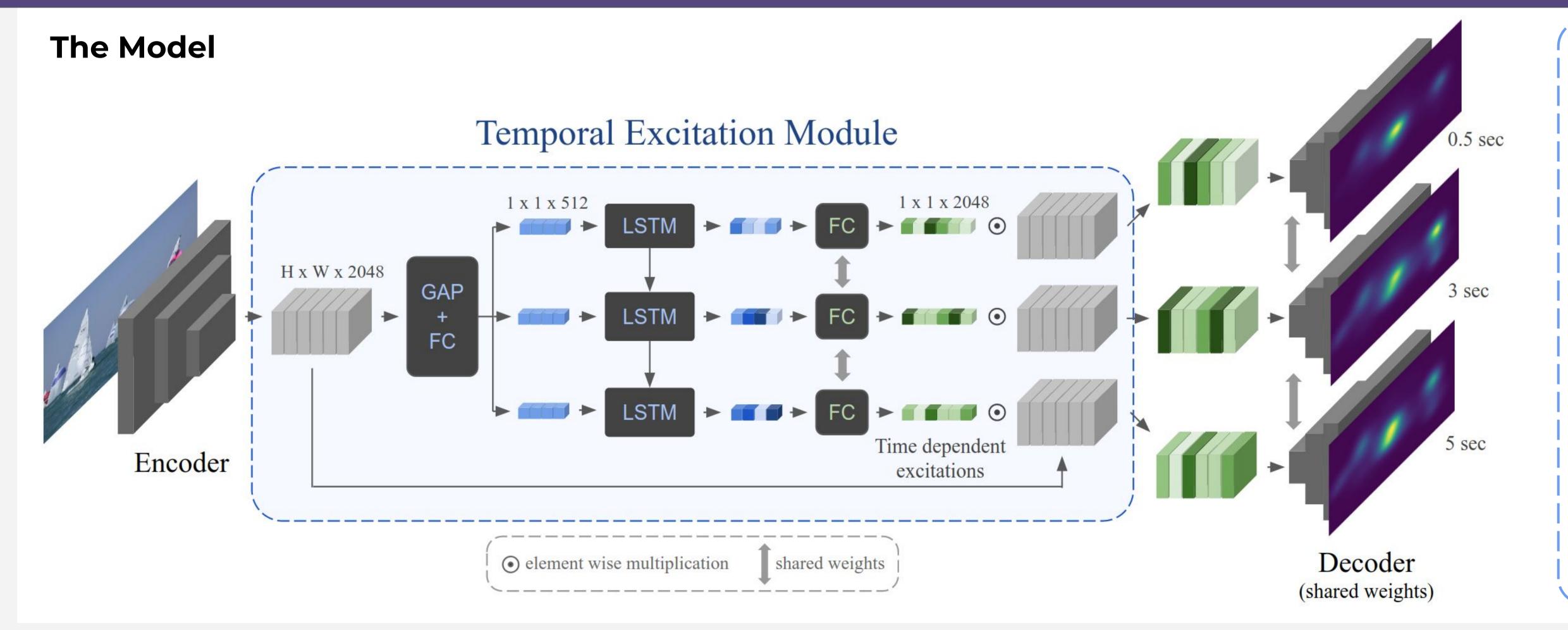
#### CodeCharts1k

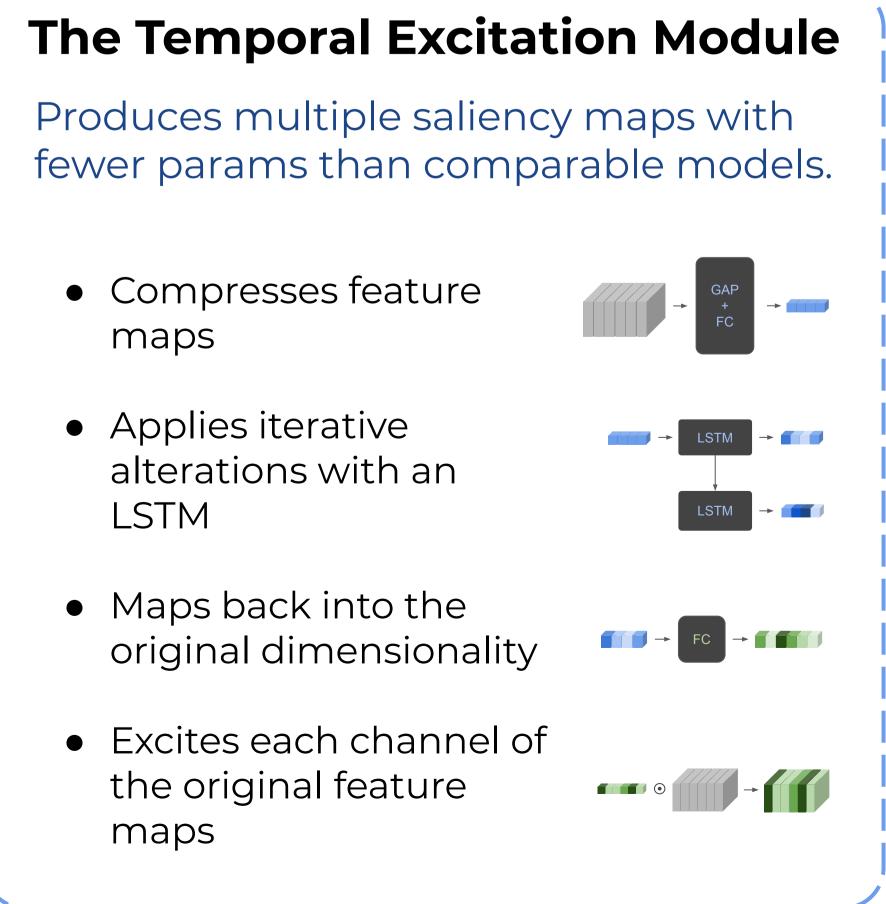
MD-SEM (Ours)	2.915	0.765	0.430
SAM-MD	2.739	0.753	0.458
SAMx3	2.708	0.734	0.483
Model	NSS	CC	KL

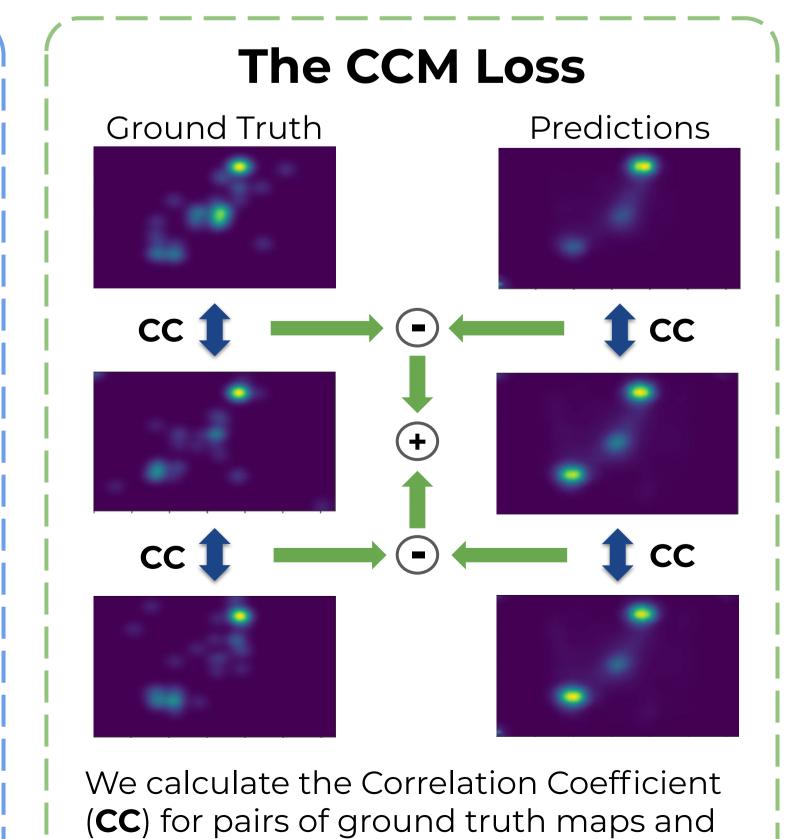
#### **SALICON** 1.990 0.899 SAM-res 0.520 0.868 0.568 MD-SEM 2.058 (Ours)



## Modeling multi-duration saliency







pairs of predicted maps, and we minimize

their difference.